

Together. A passion for hair.®



2021 SALON

intro offers

> IGORA ROYAL® Large Intro

> IGORA ROYAL Medium Intro

> IGORA ROYAL Small Intro

> IGORA VIBRANCE® Large Intro

> IGORA VIBRANCE Small Intro

> tbh – true beautiful honest Intro

> IGORA® COLOR10 Large Intro

> IGORA COLOR10 Small Intro

> IGORA COLOR10 Mini-Intro Kit

> ESSENSITY® Large Intro

> ESSENSITY Small Intro

> BLONDME® Color Intro

Schwarzkopf® PROFESSIONAL

LARGE IGORA ROYAL® INTRO OFFER

The ultimate assortment of everything you need to bring IGORA into your salon. Buy your choice of IGORA ROYAL color and IGORA ROYAL color with FIBREBOND® Bonding Technology and receive a **FREE** comprehensive collection of IGORA product and business support.

BUY:

Open Stock IGORA ROYAL Color:

70 IGORA ROYAL Color Creams, 2.1 oz.
(Any, mix & match)

20 IGORA ROYAL Color Shades with FIBREBOND Technology, 2.1 oz.
(Any, mix & match)



RECEIVE FREE:

PRE-PACKED:
IGORA Developer, Lightener & SKP Bond Sealer:

2 IGORA ROYAL Oil Developers 3% (10 Vol.), 33.81 fl. oz.
2 IGORA ROYAL Oil Developers 6% (20 Vol.), 33.81 fl. oz.
2 IGORA ROYAL Oil Developers 9% (30 Vol.), 33.81 fl. oz.
2 IGORA ROYAL Oil Developers 12% (40 Vol.), 33.81 fl. oz.
2 IGORA VARIO BLOND PLUS Lightener, 15.8 oz.
2 IGORA VARIO BLOND SUPER PLUS Lightener, 15.8 oz.
2 Schwarzkopf Professional Bond Sealers, 16.9 fl. oz.

IGORA Business Support:

1 IGORA ROYAL Premium Swatch Book
2 IGORA ROYAL Compact Swatch Books





$694.50
salon value: $1,274.10

SAVE 45%

MSU# 013346
Pre-packed free goods case pack.

Offer available while supplies last. Offer may end at any time without notice. Price subject to change.

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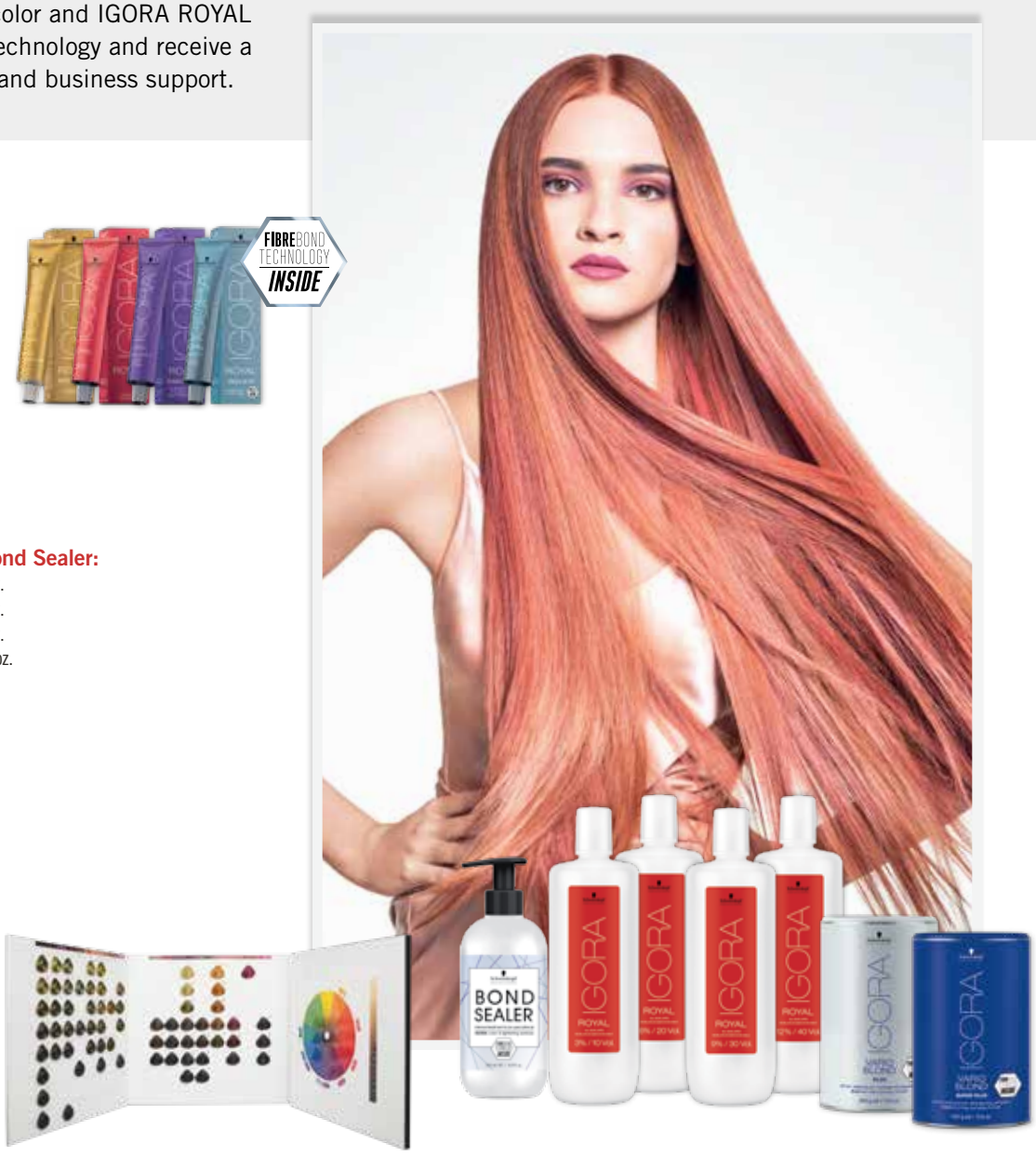
MEDIUM
IGORA ROYAL® INTRO OFFER

Everything you need to introduce IGORA into your salon. Buy your choice of IGORA ROYAL color and IGORA ROYAL color with FIBREBOND® Bonding Technology and receive a collection of **FREE** IGORA product and business support.



BUY:

Open Stock IGORA ROYAL Color:

35 IGORA ROYAL Color Creams, 2.1 oz.
(Any, mix & match)

5 IGORA ROYAL Color Shades with FIBREBOND Technology, 2.1 oz.
(Any, mix & match)

RECEIVE FREE:

PRE-PACKED:

IGORA Developer, Lightener & SKP Bond Sealer:

1 IGORA ROYAL Oil Developer 3% (10 Vol.), 33.81 fl. oz.
1 IGORA ROYAL Oil Developer 6% (20 Vol.), 33.81 fl. oz.
1 IGORA ROYAL Oil Developer 9% (30 Vol.), 33.81 fl. oz.
1 IGORA ROYAL Oil Developer 12% (40 Vol.), 33.81 fl. oz.
1 IGORA VARIO BLOND PLUS Lightener, 15.8 oz.
1 IGORA VARIO BLOND SUPER PLUS Lightener, 15.8 oz.
1 Schwarzkopf Professional Bond Sealer, 16.9 fl. oz.

IGORA Business Support:

1 IGORA ROYAL Compact Swatch Book

$307.50

salon value: $504.80

SAVE 40%

MSU# 013387
Pre-packed free goods case pack.

Offer available while supplies last. Offer may end at any time without notice. Price subject to change.

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SMALL IGORA ROYAL® INTRO OFFER

Buy your choice of IGORA ROYAL color and IGORA ROYAL color with FIBREBOND® Bonding Technology and receive a **FREE** assortment of product and business support.

BUY:

Open Stock IGORA ROYAL Color:

15 IGORA ROYAL Color Creams, 2.1 oz.
(Any, mix & match)

5 IGORA ROYAL Color Shades with FIBREBOND Technology, 2.1 oz.
(Any, mix & match)



RECEIVE FREE:

PRE-PACKED:

IGORA Developer, Lightener & SKP Bond Sealer:

1 IGORA ROYAL Oil Developer 3% (10 Vol.), 33.81 fl. oz.
1 IGORA ROYAL Oil Developer 6% (20 Vol.), 33.81 fl. oz.
1 IGORA ROYAL Oil Developer 9% (30 Vol.), 33.81 fl. oz.
1 IGORA ROYAL Oil Developer 12% (40 Vol.), 33.81 fl. oz.
1 IGORA VARIO BLOND PLUS Lightener, 15.8 oz.
1 IGORA VARIO BLOND SUPER PLUS Lightener, 15.8 oz.
1 Schwarzkopf Professional Bond Sealer, 16.9 fl. oz.

IGORA Business Support:

1 IGORA Paper Swatch Chart



$154.50

salon value: $276.80

SAVE44%

MSU# 013392
Pre-packed free goods case pack.

Offer available while supplies last. Offer may end at any time without notice. Price subject to change.

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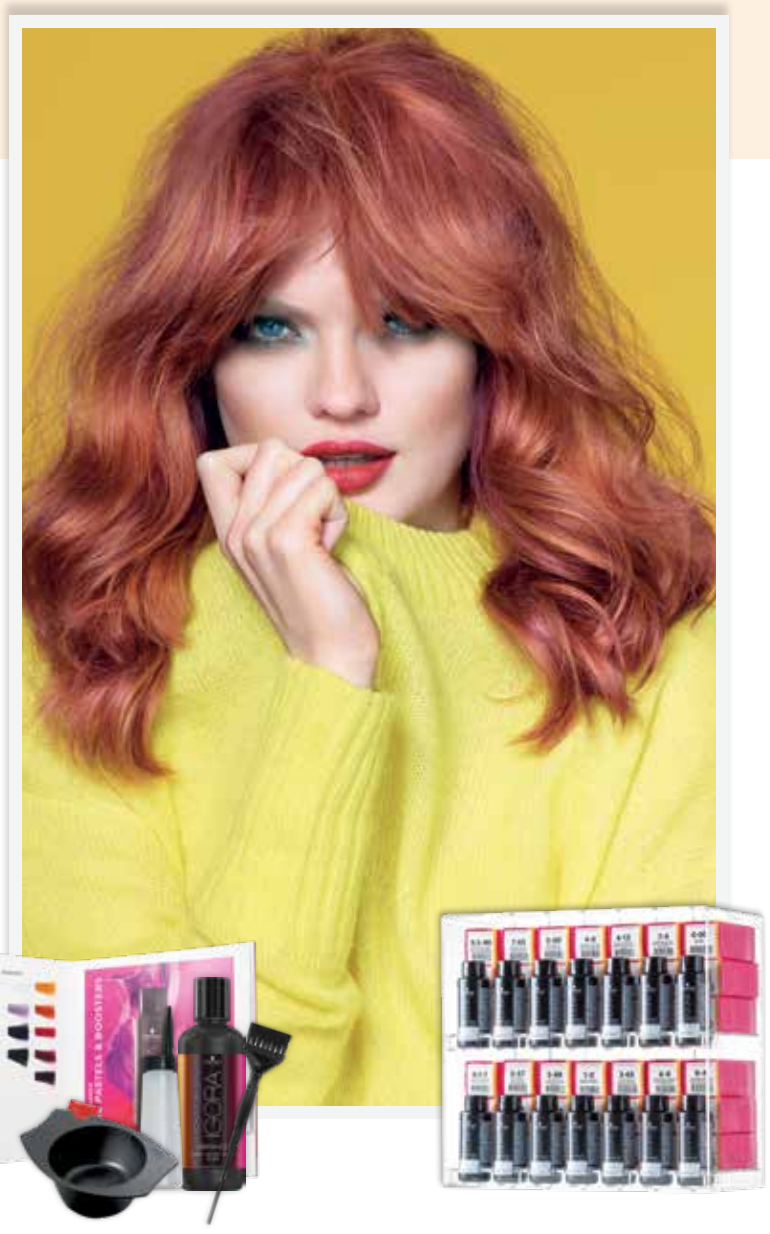
LARGE IGORA VIBRANCE® INTRO OFFER

Our state of the art moisturizing **DEMI-PERMANENT HAIRCOLOR**, with a liquid formula that can turn into a gel or cream and delivers up to 2x more shine instantly for more service options.



BUY:



Open Stock IGORA VIBRANCE Color Shades & Activators:

50 IGORA VIBRANCE Color Shades, 2.02 fl. oz.
(Any, mix & match)

12 IGORA VIBRANCE Activators, 33.8 fl. oz.
(Any, mix & match)

RECEIVE FREE:

PRE-PACKED:
IGORA VIBRANCE 0-00 For Gloss Services, Color Display & Business Support:

1 IGORA VIBRANCE Clear 0-00, 16.9 fl. oz.
1 IGORA VIBRANCE Acrylic Color Box Display
1 IGORA VIBRANCE Swatch Book
1 IGORA VIBRANCE Marketing Material
2 IGORA VIBRANCE Applicator Bottles
2 Schwarzkopf Professional Color Bowls
2 Schwarzkopf Professional Color Brushes

$407.90
salon value $622.85

SAVE 35%

MSU# 013394
Pre-packed free goods case pack.

Offer available while supplies last. Offer may end at any time without notice. Price subject to change.

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SMALL IGORA VIBRANCE® INTRO OFFER

Our state of the art moisturizing **DEMI-PERMANENT HAIRCOLOR**, with a liquid formula that can turn into a gel or cream and delivers up to 2x more shine instantly for more service options.



BUY:

Open Stock IGORA VIBRANCE Color Shades & Activators:

25 IGORA VIBRANCE Color Shades, 2.02 fl. oz. (Any, mix & match)

6 IGORA VIBRANCE Activators, 33.8 fl. oz. (Any, mix & match)



RECEIVE FREE:

PRE-PACKED:
IGORA VIBRANCE Business Support:

1 IGORA VIBRANCE Swatch Book
1 IGORA VIBRANCE Marketing Material

$203.95
salon value: $304.95

SAVE 33%

MSU# 013398
Pre-packed free goods case pack.

Offer available while supplies last. Offer may end at any time without notice. Price subject to change.

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tbh – true beautiful honest
INTRO OFFER

Discover **MULTI-DIMENSIONAL, PERMANENT HAIR COLOR** formulated with naturally derived ingredients for authentic color results.



BUY:

Open Stock Color Shades:

26 tbh - true beautiful honest Color Creams, 2.02 fl. oz.
(Any, mix & match)

RECEIVE FREE:

Open Stock Developers & Tone Softener:

3 IGORA VIBRANCE® **OR** IGORA ROYAL® Developers, 33.8 fl. oz.
(Any, mix & match)

1 tbh - true beautiful honest Tone Softener, 33.8 fl. oz.

Pre-packed Color Remover, Bond Sealer & Business Support:

1 Schwarzkopf Professional Bond Enforcing Color Remover Set (5 Application Pk), 10 x 1.5 fl. oz.

2 Schwarzkopf Professional Bond Sealers, 3.4 fl. oz.

1 tbh - true beautiful honest Swatch Book

1 tbh - true beautiful honest Marketing Material

MSU# 013423
Pre-packed free goods case pack.

$224.90
salon value: $430.20

SAVE 48%

Offer available while supplies last. Offer may end at any time without notice. Price subject to change.

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LARGE IGORA® COLOR10 INTRO OFFER

Get **EVERYTHING** you need to bring IGORA COLOR10, our 10-minute express permanent color services into your salon.



BUY:



Open Stock IGORA COLOR10 Color:
40 IGORA COLOR10 Color Creams, 2.1 oz.
(Any, mix & match)

RECEIVE FREE:

PRE-PACKED:
IGORA ROYAL Developer & IGORA Business Support:
2 IGORA ROYAL Oil Developers 3% (10 Vol.), 33.81 fl. oz.
2 IGORA ROYAL Oil Developers 6% (20 Vol.), 33.81 fl. oz.
2 IGORA ROYAL Oil Developers 9% (30 Vol.), 33.81 fl. oz.
2 IGORA ROYAL Oil Developers 12% (40 Vol.), 33.81 fl. oz.
1 IGORA COLOR10 Swatch Book
4 IGORA COLOR10 Marketing Materials
1 Schwarzkopf Professional Cape
4 Schwarzkopf Professional Wide Application Brushes
4 BC BONACURE TIME RESTORE Shampoos, 8.5 fl. oz.

MSU# 013427
Pre-packed free goods case pack.

$306.00
salon value: $482.60
SAVE 37%

Offer available while supplies last. Offer may end at any time without notice. Price subject to change.

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SMALL IGORA® COLOR10 INTRO OFFER

Get **EVERYTHING** you need to bring IGORA COLOR10, our 10-minute express permanent color services into your salon.



BUY:



Open Stock IGORA COLOR10 Color:
20 IGORA COLOR10 Color Creams, 2.1 oz.
(Any, mix & match)

RECEIVE FREE:

PRE-PACKED:

IGORA ROYAL Developer:
1 IGORA ROYAL Oil Developer 3% (10 Vol.), 33.81 fl. oz.
1 IGORA ROYAL Oil Developer 6% (20 Vol.), 33.81 fl. oz.
1 IGORA ROYAL Oil Developer 9% (30 Vol.), 33.81 fl. oz.
1 IGORA ROYAL Oil Developer 12% (40 Vol.), 33.81 fl. oz.

IGORA COLOR10 Business Support:
1 IGORA COLOR10 Swatch Book
2 IGORA COLOR10 Marketing Materials

MSU# 013429
Pre-packed free goods case pack.

Offer available while supplies last. Offer may end at any time without notice. Price subject to change.

$153.00
salon value: $232.80
SAVE 34%

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LARGE ESSENSITY® INTRO OFFER

Discover our most **NATURAL LOOKING HAIR COLOR** with ESSENSITY permanent ammonia-free color.



BUY:



Open Stock ESSENSITY Color:
30 ESSENSITY Color Creams, 2.1 oz.
(Any, mix & match)

RECEIVE FREE:

ESSENSITY Developer & Business Support:
2 ESSENSITY Oil Developers 2.5% (8 Vol.), 33.8 fl. oz.
2 ESSENSITY Oil Developers 5.5% (18 Vol.), 33.8 fl. oz.
2 ESSENSITY Oil Developers 8.5% (28 Vol.), 33.8 fl. oz.
2 ESSENSITY Oil Developers 11.5% (38 Vol.), 33.8 fl. oz.
1 ESSENSITY Swatch Book
3 ESSENSITY Marketing Materials

MSU# 013433
Pre-packed free goods case pack.

Offer available while supplies last. Offer may end at any time without notice. Price subject to change.

$228.00
salon value: $360.00
SAVE 37%

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SMALL ESSENSITY® INTRO OFFER

Discover our most **NATURAL LOOKING HAIR COLOR** with ESSENSITY permanent ammonia-free color.



BUY:



Open Stock ESSENSITY Color:
15 ESSENSITY Color Creams, 2.1 oz.
(Any, mix & match)

RECEIVE FREE:

ESSENSITY Developer & Business Support:
1 ESSENSITY Oil Developer 2.5% (8 Vol.), 33.8 fl. oz.
1 ESSENSITY Oil Developer 5.5% (18 Vol.), 33.8 fl. oz.
1 ESSENSITY Oil Developer 8.5% (28 Vol.), 33.8 fl. oz.
1 ESSENSITY Oil Developer 11.5% (38 Vol.), 33.8 fl. oz.
1 ESSENSITY Paper Swatch Chart
2 ESSENSITY Marketing Materials

MSU# 013437
Pre-packed free goods case pack.

Offer available while supplies last. Offer may end at any time without notice. Price subject to change.

$114.00
salon value: $150.00
SAVE 24%

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